



# PROGRAMME OVERVIEW

**KEY: AAL THEMES AND SESSIONS**  
 Themes 1- 6 descriptions can be found [here](#)

THEME 1	THEME 2	THEME 3	THEME 4	THEME 5	THEME 6
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## MONDAY, 23RD SEPTEMBER

12:00 - 18:00	Registration – Aarhus Congress Centre, Margrethepladsen 1, 8000 Aarhus C
18:00 - 18:10	Opening ceremony at the Aarhus City Hall, welcome speech by Jacob Bundsgaard, Mayor of Aarhus
18:10 - 18.35	Keynote speech: Bengt Andersson: Smarter implementation of digital technology to enhance active and healthy living
18:35 - 18.50	Musical entertainment
18:50 - 19.00	Opening speech by Peter Saraga, President of the AAL Association
19.00 - 19.30	Keynote speech: Julie Arts, An ecosystem approach for active and healthy ageing
19:45 - 22:00	Get-together cocktails and networking

## TUESDAY, 24TH SEPTEMBER

07:00 - 07:30	Social event: Guided tour with exercises and running with seniors				
07:00 - 08:00	Social event: Swimming in Aarhus Harbor				
08:00	Opening doors at Aarhus Congress Centre. Registration is open all day				
09:00 - 10:30	<b>W1</b>	<b>W2</b>	<b>W3</b>	<b>W4 &amp; 5</b> <small>2 x 45mins</small>	<b>W6 &amp; 7</b> <small>2 x 45mins</small>
	The Value of the Silver Economy using the Gold of the Future	Public R&D funding instruments and market uptake	Towards an ecosystem approach for ageing well in a digital Europe (AAL Programme)	<b>W4:</b> The Compaan tablet, a successful example of eHealth implementation <b>W5:</b> A quick guide to IoT: opportunities and barriers for the implementation of IoT projects	<b>W6:</b> Implementing a new technological workflow in socio-educational work <b>W7:</b> Implementation of assisted living technology in elder care in Aarhus
10:30 - 11:00	Coffee and refreshments				
11:00 - 12:30	<b>W8</b>	<b>W9</b>	<b>W10</b>	<b>W11</b>	<b>W12 &amp; 13</b> <small>2 x 45mins</small>
	Smart Healthy Age Friendly Environments and the Blueprint for digital transformation of Health and Care (joint session AAL/EIP on AHA)	Engaging the new old	Assistive systems empowering seniors in the workplace: Challenges and potentials	Do The Right Thing: The Ethics Of Digital Health	<b>W12:</b> The importance of creating shared value through integrated business models in the healthcare economy. <b>W13:</b> What are robots doing here?
12:30 - 14:00	Lunch break				
14:00 - 15:30	<b>PLENARY SESSION</b> Policy implications for implementing an ethically-sound active & healthy ageing strategy across Europe – from philosophy to practice				
15:30 - 16:00	Coffee and refreshments				
16:00 - 17:30	<b>W14</b>	<b>W15</b>	<b>W16</b>		
	Regional innovation scaling-up (Joint session AAL/EIP on AHA)	Born in Flanders – Raised to support global ageing	Mythbusters: Empowering people with dementia / VR-Glasses as an activity for citizens with dementia		
16:00 - 17:30	Guided Tour: DokkX - Aarhus' permanent exhibition of technology				
19:00	Social Event: Dinner with the end-users				

## WEDNESDAY, 25TH SEPTEMBER

07:00 - 07:30	Social event: Guided Tour with Exercises and Running with seniors				
07:00 - 08:00	Social event: Swimming in Aarhus Harbor				
08:00	Opening doors at Aarhus Congress Center. Registration is open all day				
09:00 - 10:30	<b>W17 &amp; 18</b> <sup>2x</sup> 45mins <b>W17:</b> How do we attract big private & public buyers to the AAL solutions? <b>W18:</b> Turning an AAL project into a successful business case: Experiences from SMEs in AAL projects	Elevator pitches	<b>W19 &amp; 20</b> <sup>2x</sup> 45mins <b>W19:</b> Municipalities fostering the implementation of ICT solutions: Success case of Riga City Hall and Senior Group <b>W20:</b> How Northern Ireland is creating better conditions for SMEs through PCP	<b>W21</b> Designing a successful AAL implementation roadmap: a design approach to maximise adoption of your AAL solution	<b>W22</b> Democratisation of the Internet of Things. Off-the-shelf technology tailored for everyone
09:00 - 10:30	Poster presentations				
10:30 - 11:00	Coffee and refreshments				
11:00 - 12:30	<b>PLENARY SESSION</b> <b>A new partnership for dealing with demographic change in Europe!</b> The future of Active and Healthy Ageing in the Horizon Europe Framework Programme				
12:30 - 14:00	Lunch break				
14:00 - 15:30	<b>W23</b> Digital FrontRunners – qualifications and mindset in the new digital reality	<b>W24</b> Innovation to Market – I2M (Joint session AAL/ EIP on AHA)	<b>W25 &amp; 26</b> <sup>2 x 45mins</sup> <b>W25:</b> Early adoption and implementation through collaboration and testing. <b>W26:</b> Selection, testing and implementation of welfare technology in Copenhagen	<b>W27</b> Evaluating the demand of social technology: A key factor towards market success	<b>W28</b> Computer games for seniors and their relatives: A playful approach to social well-being
14:00 - 15:30	Poster presentations				
16:00 - 17:30	<b>W29</b> Ethics, data and privacy protection: who will take responsibility for, and how we proceed to, a common framework for IT-AHA in Europe?	<b>W30</b> Enabling implementation decisions. Assessing the effectiveness of AAL: the case of EvAAUation and MAFEIP (joint session AAL/EIP on AHA)	<b>W31</b> Privacy-aware and acceptable lifelogging services for older people	<b>W32</b> 7h Workshop on Mobility Solutions: Autonomous Vehicles	
16:00 - 17:30	Poster presentations				
17:30 - 19:00	Break				
19:00- 19:45	<b>FORUM CLOSING</b> The closing of AAL Forum 2019				
20:00 - 24:00	Official Dinner and Party				